

MAGAZINE ARTICLE – SUCCESS CRITERIA.

- **Headline – catchy – rhetorical question/alliteration/simile/metaphor.**
- **Introduction – 5 W’s – who, what, when, where and why. Introduce the main thread of the story.**
- **Do not assume that the reader has previous knowledge of the story, contextualise the story and provide background information.**
- **Personal opinion about topic.**
- **Include descriptive details so the reader can visualise the scene.**
- **Middle section – discuss a range of issues on highlighted area – zoos, pets, sport.**
- When writing your article, write it as if you were explaining it to a friend. Don't make it sound like a seminar or lecture. Add personal experiences when possible so your readers can identify with you and feel a bond and/or connection. Let your personality shine through and write from your heart!
- The first paragraph should be an introduction to what type of information your article will contain. Use it as a lead-in to the main body of the article. When writing the main body, be sure your writing flows from point to point and doesn't jump around aimlessly. The last paragraph should sum up what the article meant and what points were made.
- **Make use of linguistic / rhetorical devices see revision sheet for guidance.**
- **Conclusion – Summing up ideas – personal opinion.**
- **Proofread** This step cannot be stressed enough. Read over your article several times to be sure all spelling, punctuation and grammar is correct. Things can be missed in just one or two goings over so do it several times to be sure.
- **GCSE English Language: How to create the perfect magazine article – YouTube**

Writing a magazine article: The method

- Plan your content.
- Use a headline that grabs the reader's attention.
- Introduction: Begin in an engaging way which doesn't necessarily make the topic instantly clear.
- Main body: Explore the story in detail, exploring ideas and information on the topic which continues to engage the reader throughout. Topic sentences will help to structure your work.
- Conclusion: Finish the article with impact but also make your overall thoughts clear on the topic (it is a good idea to end on the opening image).

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https://www.youtube.com/watch?v=CAZB2P5m5UU hydro flask

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Method

Key elements to remember for each writing question:

- Always plan the content (points) for any piece
- Make sure your piece matches the purpose
- Make sure your piece matches the genre of writing (letter, report etc.) perfectly- it should **look** like the text you have been asked to write (although you do not need to try and use columns or draw images etc.)
- Use a variety of sentence types
- Use those sentence types for different effects
- Include a variety of sentence starters
- Utilise a variety of complex punctuation (again, use them to create an intended effect)
- Consider the formality of the piece
- Use a different lengths paragraphs
- Spell all complex words correctly (but don't forget to get the basics correct first!)
- Make sure your whole text structure is effective
- Create an interesting piece

The key thing to remember is that to gain perfect marks you should 'show off' your writing ability; show the marker how good a writer you are.

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